

泰山学院旅游学院2023级旅游管理（贯通专升本）

2023 ~ 2024学年第一学期

旅游电子商务 试卷A

(试卷共6页，答题时间120分钟)

注意 事项	1. 请严格按照题号在相应答题区域作答，超出答题区域的答案无效；在草稿纸、试卷上答题无效。禁止填涂答题纸四角的识别区。		
	2. 答题前请先将姓名、学号填涂清楚。		
	3. 客观题使用2B铅笔填涂；修改时用橡皮擦干净。		
	4. 保持卷面清洁，不要装订、折叠、破损。		
填涂	正确填涂： 错误填涂：		
考生禁填	缺考	作弊	违纪
	☐	☐	☐

学号(*必填项*)										
[0]	[0]	[0]	[0]	[0]	[0]	[0]	[0]	[0]	[0]	[0]
[1]	[1]	[1]	[1]	[1]	[1]	[1]	[1]	[1]	[1]	[1]
[2]	[2]	[2]	[2]	[2]	[2]	[2]	[2]	[2]	[2]	[2]
[3]	[3]	[3]	[3]	[3]	[3]	[3]	[3]	[3]	[3]	[3]
[4]	[4]	[4]	[4]	[4]	[4]	[4]	[4]	[4]	[4]	[4]
[5]	[5]	[5]	[5]	[5]	[5]	[5]	[5]	[5]	[5]	[5]
[6]	[6]	[6]	[6]	[6]	[6]	[6]	[6]	[6]	[6]	[6]
[7]	[7]	[7]	[7]	[7]	[7]	[7]	[7]	[7]	[7]	[7]
[8]	[8]	[8]	[8]	[8]	[8]	[8]	[8]	[8]	[8]	[8]
[9]	[9]	[9]	[9]	[9]	[9]	[9]	[9]	[9]	[9]	[9]

论文写作要求：a.任选一题，题目自拟，要求论文题目与内容相符，立论正确、结构严谨、推理严密，语言表达准确、论证材料真实可靠。 b.书写规范，字数2500 ~ 3000字。

教师评语，请勿在此区域作答

学院: _____ 年级、专业、班级: _____ 姓名: _____ 学号: _____

密 封 线



学院: _____ 年级、专业、班级: _____ 姓名: _____ 学号: _____

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[illegible]This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.