

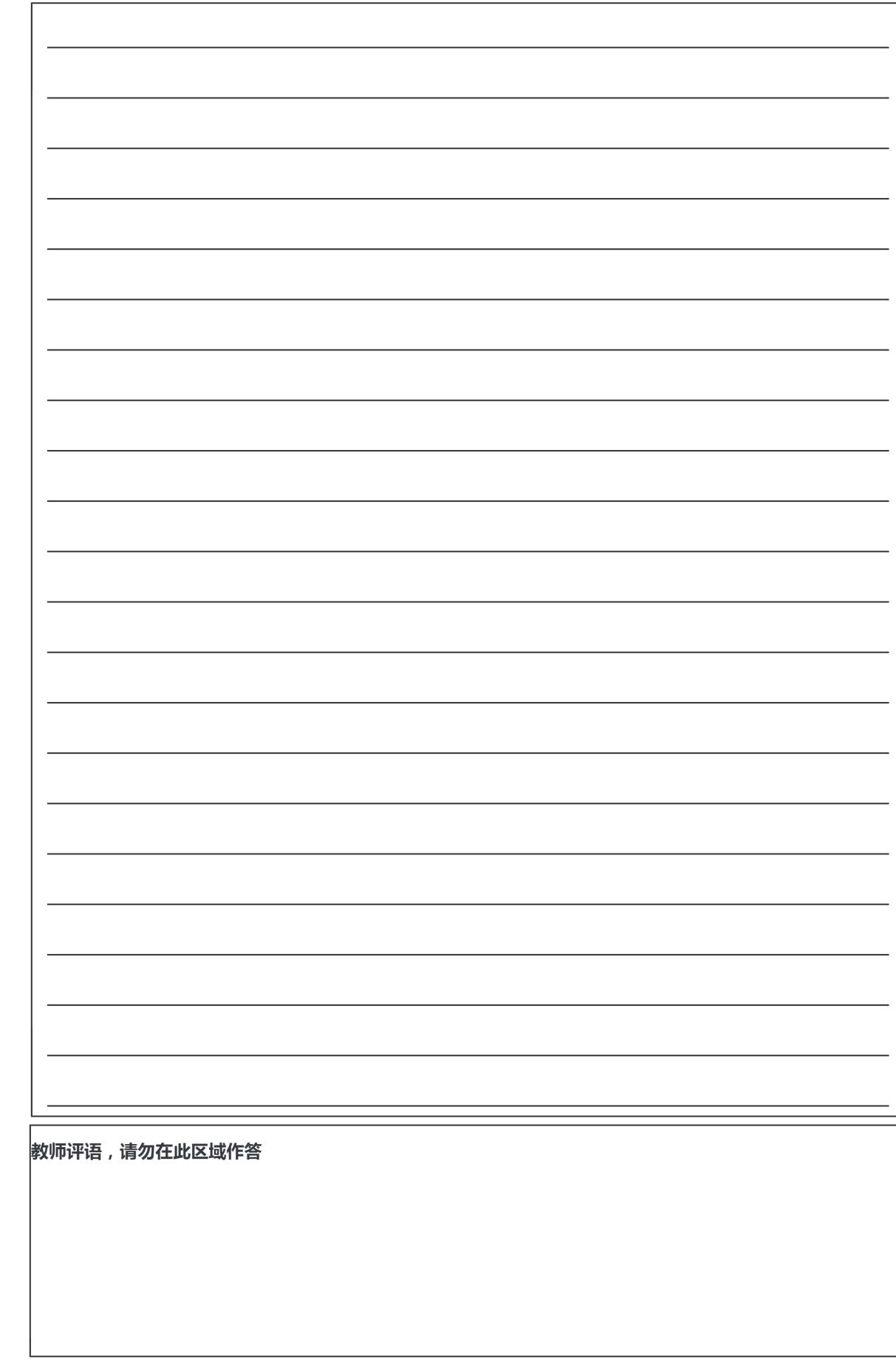
泰山学院旅游学院2024级旅游管理专业普通本科
 2024~2025学年 第1学期
 《旅游资源概论》试卷A
 (试卷共4页，答题时间120分钟)

注意事项	1. 请严格按照题号在相应答题区域作答，超出答题区域的答案无效；在草稿纸、试卷上答题无效。禁止填涂答题纸四角的识别区。																																																																																																																							
	2. 答题前请先将姓名、学号填涂清楚。																																																																																																																							
	3. 客观题使用2B铅笔填涂；修改时用橡皮擦干净。																																																																																																																							
	4. 保持卷面清洁，不要装订、折叠、破损。																																																																																																																							
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一、我国幅员辽阔，历史悠久，旅游资源类型多样。请根据课程体系中所涉及的九大旅游资源类型，任选一种类型。具体阐述这种类型旅游资源的概念、吸引要素、旅游功能，并结合实践案例进行分析并提出开发建议。自选主题、自拟题目，符合课程论文的写作规范。要求：包括题目、摘要、正文、参考文献；结构条理，字数不少于2000字。（共100分）

学院: _____ 年级、专业、班级: _____ 学号: _____

密 封 线



教师评语, 请勿在此区域作答