

泰山学院文学与传媒学院2022级广播电视编导

(融媒体方向) 专业本科

2023 ~ 2024学年第二学期

《文化旅游产业研究》试卷A答题纸

(答题纸共7页, 答题时间120分钟)

注意事项	1. 请严格按照题号在相应答题区域作答, 超出答题区域的答案无效; 在草稿纸、试卷上答题无效。禁止填涂答题纸四角的识别区。																																																																																																																										
	2. 答题前请先将姓名、学号填涂清楚。																																																																																																																										
	3. 客观题使用2B铅笔填涂; 修改时用橡皮擦干净。																																																																																																																										
	4. 保持卷面清洁, 不要装订、折叠、破损。																																																																																																																										
填涂	正确填涂: 错误填涂:																																																																																																																										
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一、单选题 (每题1分, 共15分)

1. [A] [B] [C] [D]

2. [A] [B] [C] [D]

3. [A] [B] [C] [D]

4. [A] [B] [C] [D]

5. [A] [B] [C] [D]
6. [A] [B] [C] [D]

7. [A] [B] [C] [D]

8. [A] [B] [C] [D]

9. [A] [B] [C] [D]

10. [A] [B] [C] [D]
11. [A] [B] [C] [D]

12. [A] [B] [C] [D]

13. [A] [B] [C] [D]

14. [A] [B] [C] [D]

15. [A] [B] [C] [D]

二、多选题 (每题2分, 共10分)

1. [A] [B] [C] [D]

2. [A] [B] [C] [D]

3. [A] [B] [C] [D]

4. [A] [B] [C] [D]

5. [A] [B] [C] [D]

三、判断题 (每题1分, 共5分)

1. [T] [F]

2. [T] [F]

3. [T] [F]

4. [T] [F]

5. [T] [F]

四、名词解释题 (共20分)

1. (5分)

2. (5分)

3. (5分)



4. (5分)

五、简答题（共30分）

1. (6分)



2. (6分)

3. (6分)





4. (6分)

5. (6分)



六、论述题（共20分）

1. (10分)



----- 密 封 线 -----



2. (10分)

