

学院:

姓名:

学号:

年级、专业、班级:

线 封 密

泰山学院旅游学院2024级旅游管理专业本科  
(贯通专升本)  
2024 ~ 2025学年第2学期  
住宿业概论 试卷A答题纸  
(答题纸共 6 页, 答题时间 120 分钟)

|                  |                                                               |                          |                                         |                                         |  |  |  |  |  |  |  |
|------------------|---------------------------------------------------------------|--------------------------|-----------------------------------------|-----------------------------------------|--|--|--|--|--|--|--|
| 注<br>意<br>事<br>项 | 1. 请严格按照题号在相应答题区域作答, 超出答题区域的答案无效; 在草稿纸、试卷上答题无效。禁止填涂答题纸四角的识别区。 | 学号(*必填项*)                |                                         |                                         |  |  |  |  |  |  |  |
|                  | 2. 答题前请先将姓名、学号填涂清楚。                                           |                          |                                         |                                         |  |  |  |  |  |  |  |
|                  | 3. 客观题使用2B铅笔填涂; 修改时用橡皮擦干净。                                    |                          |                                         |                                         |  |  |  |  |  |  |  |
|                  | 4. 保持卷面清洁, 不要装订、折叠、破损。                                        |                          |                                         |                                         |  |  |  |  |  |  |  |
| 填<br>涂           | 正确填涂:  错误填涂:                                                  |                          |                                         |                                         |  |  |  |  |  |  |  |
| 考<br>生<br>禁<br>填 | 缺考                                                            | 作弊                       | 违纪                                      |                                         |  |  |  |  |  |  |  |
|                  | <input type="checkbox"/>                                      | <input type="checkbox"/> | <input type="checkbox"/>                |                                         |  |  |  |  |  |  |  |
|                  |                                                               |                          |                                         | [0] [0] [0] [0] [0] [0] [0] [0] [0] [0] |  |  |  |  |  |  |  |
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一、简答题 (共60分)

1. (15分)

2. (15分)

密 封 线



3. (15分)



4. (15分)



二、论述题（共40分）

1. (20分)



2. (20分)