

泰山学院旅游学院2023级旅游管理(专科)
2023~2024学年第一学期
旅游礼仪 试卷A答题纸
(答题纸共4页, 答题时间120分钟)

注意事项	1. 请严格按照题号在相应答题区域作答, 超出答题区域的答案无效; 在草稿纸、试卷上答题无效。禁止填涂答题纸四角的识别区。																																																																																																																							
	2. 答题前请先将姓名、学号填涂清楚。																																																																																																																							
	3. 客观题使用2B铅笔填涂; 修改时用橡皮擦干净。																																																																																																																							
	4. 保持卷面清洁, 不要装订、折叠、破损。																																																																																																																							
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一、单选题(每题1分, 共10分)

1. [A] [B] [C] [D] 6. [A] [B] [C] [D]
 2. [A] [B] [C] [D] 7. [A] [B] [C] [D]
 3. [A] [B] [C] [D] 8. [A] [B] [C] [D]
 4. [A] [B] [C] [D] 9. [A] [B] [C] [D]
 5. [A] [B] [C] [D] 10. [A] [B] [C] [D]

二、判断题(每题1分, 共10分)

1. [T] [F] 6. [T] [F]
 2. [T] [F] 7. [T] [F]
 3. [T] [F] 8. [T] [F]
 4. [T] [F] 9. [T] [F]
 5. [T] [F] 10. [T] [F]

三、简答题(共36分)

1.(6分)

2. (6分)

3. (6分)

4. (6分)

5. (6分)

6. (6分)

密 封 线

四、论述题 (共24分)

1. (12分)

2. (12分)

五、案例分析题 (共20分)

1. (2分)

2. (8分)

3. (4分)

4. (6分)