

泰山学院数字经济学院2023级物流管理专业本科
 2024 ~ 2025学年第二学期
 《生产运作管理》试卷B
 (答题纸共4页, 答题时间120分钟)

注意事项	1. 请严格按照题号在相应答题区域作答, 超出答题区域的答案无效; 在草稿纸、试卷上答题无效。禁止填涂答题纸四角的识别区。																																																																																																																																		
	2. 答题前请先将姓名、学号填涂清楚。																																																																																																																																		
	3. 客观题使用2B铅笔填涂; 修改时用橡皮擦干净。																																																																																																																																		
	4. 保持卷面清洁, 不要装订、折叠、破损。																																																																																																																																		
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一、单选题 (每题2分, 共20分)

1. [A] [B] [C] [D] 6. [A] [B] [C] [D]
 2. [A] [B] [C] [D] 7. [A] [B] [C] [D]
 3. [A] [B] [C] [D] 8. [A] [B] [C] [D]
 4. [A] [B] [C] [D] 9. [A] [B] [C] [D]
 5. [A] [B] [C] [D] 10. [A] [B] [C] [D]

二、名词解释 (共25分)

1. (5分)

2. (5分)

3. (5分)

4. (5分)

5. (5分)

三、简答题 (共25分)

1. (5分)

2. (5分)

密 封 线

1. (5分)

2. (5分)

5. (5分)

4. (5分)

3. (5分)

1. (10分)

3. (5分)

4. (5分)

五、案例分析题 (共10分)