

泰山学院经济管理学院2020级人力资源管理专业本科  
2023 ~ 2024学年第一学期  
《企业危机管理》期末考试B卷

|             |   |   |  |  |  |  |  |  |  |  |  |
|-------------|---|---|--|--|--|--|--|--|--|--|--|
| <b>注意事项</b> | 1. 请严格按照题号在相应答题区域作答, 超出答题区域的答案无效; 在草稿纸、试卷上答题无效。禁止填涂答题纸四角的识别区。   | <b>学号(*必填项*)</b>                            |  |  |  |  |  |  |  |  |  |
|             | 2. 答题前请先将姓名、学号填涂清楚。   | [0] [0] [0] [0] [0] [0] [0] [0] [0] [0] [0] |  |  |  |  |  |  |  |  |  |
| <b>填涂</b>   | 3. 客观题使用2B铅笔填涂; 修改时用橡皮擦干净。  | [1] [1] [1] [1] [1] [1] [1] [1] [1] [1] [1] |  |  |  |  |  |  |  |  |  |
|             | 4. 保持卷面清洁, 不要装订、折叠、破损。  | [2] [2] [2] [2] [2] [2] [2] [2] [2] [2] [2] |  |  |  |  |  |  |  |  |  |
| <b>考生禁填</b> | 正确填涂: <input type="checkbox"/> 错误填涂: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | [3] [3] [3] [3] [3] [3] [3] [3] [3] [3] [3] |  |  |  |  |  |  |  |  |  |
|             | 缺考 <input type="checkbox"/> 作弊 <input type="checkbox"/> 违纪 <input type="checkbox"/>   | [4] [4] [4] [4] [4] [4] [4] [4] [4] [4] [4] |  |  |  |  |  |  |  |  |  |
|             |   | [5] [5] [5] [5] [5] [5] [5] [5] [5] [5] [5] |  |  |  |  |  |  |  |  |  |
|             |   | [6] [6] [6] [6] [6] [6] [6] [6] [6] [6] [6] |  |  |  |  |  |  |  |  |  |
|             |   | [7] [7] [7] [7] [7] [7] [7] [7] [7] [7] [7] |  |  |  |  |  |  |  |  |  |
|             |   | [8] [8] [8] [8] [8] [8] [8] [8] [8] [8] [8] |  |  |  |  |  |  |  |  |  |
|             |   | [9] [9] [9] [9] [9] [9] [9] [9] [9] [9] [9] |  |  |  |  |  |  |  |  |  |

一、单选题 (每题4分, 共20分)

1. [A] [B] [C] [D]
2. [A] [B] [C] [D]
3. [A] [B] [C] [D]
4. [A] [B] [C] [D]
5. [A] [B] [C] [D]

二、填空题 (共20分)

1.(2分) \_\_\_\_\_

2.(2分) \_\_\_\_\_

3.(2分) \_\_\_\_\_

4.(2分) \_\_\_\_\_

5.(2分) \_\_\_\_\_

6.(2分) \_\_\_\_\_

7.(2分) \_\_\_\_\_

8.(2分) \_\_\_\_\_

9.(2分) \_\_\_\_\_

10.(2分) \_\_\_\_\_

三、名词解释 (共20分)

1. (5分)

2. (5分)

3. (5分)

4. (5分)

四、简答题 (共20分)

1. (10分)

学院: \_\_\_\_\_ 学号: \_\_\_\_\_

姓名: \_\_\_\_\_

年级、专业、班级: \_\_\_\_\_

----- 线 ----- 封 ----- 密 -----

2. (10分)

五、案例分析题 (共20分)

1. (8分)

2. (12分)